

MATTHEW S. THATCHER

Email: matthews.thatcher@gmail.com

HIGHER EDUCATION

PhD, Communication Studies 5/2007
The University of Iowa, Comprehensive examination areas: Interpersonal Theories of Discourse and Social Life; Persuasion and Health; Research Methods.

Dissertation Title: Reclaiming difference: A dialogic analysis of Alcoholics Anonymous. Dissertation Supervisor: Dr. Leslie Baxter, F. Wendell Miller Distinguished Professor, Department of Communication Studies, The University of Iowa.

MA, Communication Studies 5/2003
The University of Iowa
Examination areas: Narrative Analysis and Visual Rhetoric

BA, Rhetoric 5/2000
The University of California, Berkeley
Degree awarded with Honors and High Distinction

ACADEMIC APPOINTMENTS

Coordinator, ASTATE ONLINE 2015-2023
Communication Studies BA Degree

Assistant Professor, Arkansas State University 2008-Current
Tenure Granted 5/2014
Department of Communication

Assistant Professor, Ferris State University 2006-2008
Department of Humanities

Associate Faculty, Kirkwood Community College 2004-2006

Associate Faculty, Shoreline College 2017-2018

HIGHER EDUCATION TEACHING

Arkansas State University

Communication Criticism
Communication Theory
Computer-Mediated Communication
Conflict Resolution
Health Communication
Human Communication Research Methods
Intercultural Communication
Introduction to Interpersonal Communication
Interpersonal Communication
Oral Communication (Intro to Communication)
Organizational Communication

Principles of Argumentation
Principles of Persuasion

Graduate Seminar Communication Theory
Graduate Seminar Computer-Mediated Communication
Graduate Seminar Conflict Resolution
Graduate Seminar Health Communication
Graduate Seminar Intercultural Communication
Graduate Seminar Interpersonal Communication
Graduate Seminar Qualitative Research Methods
Graduate Seminar Social Media and Strategic Communication

Ferris State University, Big Rapids, MI

Interpersonal Communication
Health Communication
Pharmacy - Clinical Communication
Public Speaking
Research Methods in Communication

University of Iowa, Iowa City, IA

Business and Professional Communication
Communication and Conflict
Core Concepts of Communication Studies
Mass Media and American Democracy
Persuasive Communication
Rhetoric
Theory and Practice of Argument

Kirkwood Community College, Iowa City/Cedar Rapids, IA

Introduction to Communication

Shoreline College, Shoreline WA

Interpersonal Communication

TRAINING

| | |
|---|-----------------|
| King County Dispute Resolution Center – Basic Mediation Course | 7/2022 |
| Pierce County Center for Dialogue and Resolution – Medication Practicum | 10/2023-Present |

PUBLICATIONS

Journal Articles

Baxter, L., Braithwaite, D., Koenig Kellas, J., LeClair-Underberg, C., Lamb, E., Routsong, T., & Thatcher, M. (2009). Empty ritual: Young-adult stepchildren's perception of the remarriage ceremony. *Journal of Social and Personal Relationships*, 26, 4, (467-487). Impact factor 1.287

Baxter, L., Foley, M., & Thatcher, M. (2008). Marginalizing difference in personal relationships: A dialogic analysis of how partners talk about difference. *Journal of Communication Studies*, 1, (33-55).

Koenig-Kellas, J., Baxter, L, Le-Clair-Underberg, Thatcher, M., C., Routsong, T., Braithwaite, D., & Normand, E. L. (2014). Narratively (re)framing stepfamily beginnings: The relationship between adult stepchildren's stepfamily origin stories and their perceptions of family. *Journal of Family Communication*, 14, (149-166).

Thatcher, M. (2006). Bakhtin applied: Employing dialogism to analyze the interplay of the ideologies of individualism and community within the discourse of Alcoholics Anonymous. *Journal of Applied Communication Research*, 34, 4, (349-367). Impact factor .680

Thatcher, M. (2011). "It's like a blend of everything": Negotiating the tension between the discourses of Christianity and Spiritual Pluralism in Alcoholics Anonymous. *Journal of Applied Communication Research*, 34, 4, (389-405). Impact factor .680

Book Chapters

Havens, T., Bottando, E. & Thatcher, M. (2013). "Intra-European media imperialism: Hungarian program imports and the Television Without Frontiers Directive," in Timothy Havens, Aniko Imre, and Katalin Lustyik (ed.) *Popular Television in Eastern Europe During and Since Socialism*. New York: Routledge.

Thatcher, M. (2016) "The role of self-disclosure in the social construction of understandings of alcoholism and mental health within talk between members of Alcoholics Anonymous," in Michele O'Reilly and Jessica Lester (ed.) *The Palmgrave Handbook of Adult Mental Health*. Basingstoke, Hampshire: Palmgrave Macmillan.

CONFERENCE PRESENTATIONS

(2024) When We Care More About helping Others than our Silos: Creating Caring Connection in Moving Beyond Monologic Approaches to Recovery from Alcoholism. Interpersonal Communication and Communication Theory Interest Group, Northwest Communication Association Conference,

(2014) Teaching communication theory at the MA level. Instructional Division, National Communication Association Conference, Chicago, IL.

(2014) The social construction of identity. Communication as Social Construction Interest Group, National Communication Association Conference, Chicago, IL.

(2013) Resisting assimilation: The constitutive rhetoric of the Native American Indian General Service Office of Alcoholics Anonymous. Rhetorical Theory Interest Group, National Communication Association Conference, Washington DC.

(2013) Beyond the Board: Using synchronous web-conferencing for course engagement in online learning. Southern States Communication Association Conference, Louisville, KY.

(2012) Don't Tell Your Mother: Narratives of men in relationship with food addicted women. National Communication Association Conference, Orlando, FL.

- (2012) Understanding intercultural health encounters: A coordinated management of meaning process. Applied Communication Interest Group, Southern States Communication Association, San Antonio, TX.
- (2011) Giving voice to the dialogic paradigm. Rhetoric and Communication Theory Interest Group, National Communication Association Conference, New Orleans, LA.
- (2010) Bridging Akron, Cleveland, and New York: Addressing spiritual tensions in the Big Book of Alcoholics Anonymous. Religious Communication Interest Group, National Communication Association Conference, San Francisco, CA.
- (2009) “what would the shroomery backbone be without ripper:” A dialogic analysis of discursive tensions in online social support. Health Communication Interest Group, National Communication Association Conference, Chicago, IL.
- (2009) Koenig-Kellas, J., Baxter, L., Braithwaite, D., Le-Clair-Underberg, C., Rousong, T., Thatcher, M. & Normand, E. Narratively (re)framing stepfamily beginnings: The relationship between adult stepchildren’s stepfamily origin stories and their perceptions of family. Central States Communication Association Conference, St. Louis, MO. (**Top Four Paper**)
- (2007) Baxter, L. Braithwaite, D. Koenig Kellas, J. LeClair Underwood, C. Lamb. E. Routsong, T. & Thatcher, M. Empty ritual: Young-adult stepchildren’s perception of the remarriage ceremony. Family Communication Interest Group. National Communication Association, Chicago, IL.
- (2007) Doing difference in A.A.: A Bakhtinian discourse analysis considering the interplay of social languages related to spirituality among members of A.A. Rhetorical and Communication Theory Interest Group. National Communication Association, Chicago, IL.
- (2006) Baxter, L., Foley, M. & Thatcher, M. Disciplining difference in personal relationships: The sideward glance in partner talk about difference. Interpersonal Communication Interest Group, National Communication Association Conference, San Antonio, TX.
- (2005) Words and numbers: Considering the debate regarding quantitative and qualitative evidence with respect to persuasion and health. Health Communication Interest Group, National Communication Association Conference, Boston, MA.
- (2005) Multivocal objectives for reducing the negative effects of hazardous drinking in collegiate populations. Health Communication Interest Group, Central States Communication Association Conference, Kansas City, MO.
- (2005) The third space of voice: Multivocal understandings of author, text and audience. Rhetorical Theory Interest Group, Western States Communication Association, San Francisco, CA.
- (2004) Individualism and community: The dance of social languages within the discourse of Alcoholics Anonymous. Panel: Bakhtin Applied, National Communication Association, Chicago, IL.

- (2004) Slippery places: Situating the discourse of Alcoholics Anonymous within the field of health communication. (**Top Student Paper**) Health Communication Interest Group, Western States Communication Association, Albuquerque, NM.
- (2002) The emplotment of origin as illustrated in the text, *Alcoholics Anonymous*. Rhetoric Interest Group of Student Section, National Communication Conference, New Orleans, LA.

Invited Presentations

- (2010) Intergenerational Communication. Arkansas Division of Child Services, Riverside, AR.
- (2008) Using Second Life as a teaching tool. Interactive Teaching and Technology Conference, Arkansas State University, State University, AR.
- (2007) What does it mean to be a communication scholar? Lambda Pi Eta Induction Ceremony, Ferris State University, Big Rapids, MI.

GRANTS AND AWARDS

| | |
|---|---------|
| Faculty Research Grant Arkansas State University Award Amount - \$3000 | 2012-13 |
| Online Smoking Cessation Program Grant Arkansas Department of Health Award Amount - \$50,000 | 2011-12 |
| Faculty Award for Research College of Communications Arkansas State University | 5/2011 |
| Student Undergraduate Research Fellowship Faculty Mentor – Student Elizabeth Snow Award Amount - \$4000 | 11/2010 |
| Top Student Paper - Health Communication Interest Group Western States Communication Association Conference | 2/2004 |

PROFESSIONAL SERVICE

Arkansas State University

Department Service

| | |
|---|--------------|
| Coordinator, AOS BA Degree Program | 2015-2023 |
| Chair, Curriculum Committee, | 2011-2015 |
| Member, Curriculum Committee, | 2011-present |
| Member, Assessment Committee, | 2015-present |
| Chair, Research Funding Committee, | 2009-2015 |
| Program Review Committee, | 2009 |

Library Acquisitions Representative, 2008/2009

College Service

Assessment Committee 2009-2010
Chair, College Undergraduate Curriculum Council, 2011- 2015
Dean Search Committee Member, College of Communications, 2012

University Service

ASTATE ONLINE Advisory Council, 2015-2023
University Assessment Council, 2009-2013
Undergraduate Curriculum Council, 2011-2015
University Research Awards Committee, 2008-2015
Strategic Planning Participant, 2010/2011
Judge, Create@STATE Research Symposium, 2011/2013
Graduate Thesis Chair
Russell Lott – completed August 2010
William Hinson – completed May 2012
Micheal Gray – completed February 2013

Ferris State University

Department Service

Chair, Scholarship Committee, Department of Humanities, 2006-2007
Curriculum Committee Member, Department of Humanities, 2006-2007
Faculty Search Committee Member, Department of Humanities, Fall 2006

University Service

Communications Officer: Strategic Planning and Resources Committee, 2008
Center for Teaching Advisory Committee, 2007-2008
Social Norms Committee Member, 2008
Judge: Spaghetti Bridge Competition, 2007-2008
Judge: Lambda Pi Eta Speech Competition, 2006

University of Iowa

Department Service

Graduate Student Advisory Committee Member, Communication Studies, 2004-2006
Graduate Student Mentor, Department of Communication Studies, 2004-2005
Faculty Search Committee Member, Health Communication Faculty, Department of Communication Studies, 2004-2005

ORGANIZATIONAL SERVICE

Regional Service

Publications Committee, Southern States Communication Association, present member
Paper Reviewer, Applied Communication Interest Group of the Southern States Communication Association, 2011

National Service

Chair, Nominating Committee, Communication as Social Construction Interest Group, National Communication Association, 2011-2012
Treasurer, Communication as Social Construction Interest Group, National Communication Association, 2012-2015

Nominating Committee, National Communication Association, 2014
Legislative Assembly: National Communication Association, 2014
Manuscript Reviewer: Qualitative Health Research, 5 articles reviewed 2010/2015. Journal of Applied Communication Research 2 articles reviewed 2011/2012. Journal of Social and Personal Relationships, 2 articles reviewed 2012/2014.
Paper Reviewer: Health Communication Interest Group. 96th Annual Meeting of the National Communication Association, New Orleans, LA, 2011
Paper Reviewer: Health Communication Interest Group. 94th Annual Meeting of the National Communication Association: Chicago, IL, 2009
Paper Reviewer: Health Communication Interest Group. 93rd Annual Meeting of the National Communication Association: San Diego, CA, 2008
Paper Reviewer: Health Communication Interest Group. 92nd Annual Meeting of the National Communication Association: Chicago, IL. 2007
Paper Reviewer: Student Section; 90th Annual Meeting of the National Communication Association: Chicago, IL. 2004
Paper Reviewer: Student Section; 89th Annual Meeting of the National Communication Association: Miami, FL. 2003

COMMUNITY SERVICE

Volunteer Mediator
Center for Dialogue and Resolution, Tacoma, WA
October 2023/Present

CORPORATE COMMUNICATION EXPERIENCE

Provider Communications Coordinator
Aetna / US Health Care, San Ramon, CA
August 98 / June 99

Commercial Account Manager
Health Net, Woodland Hills, CA
November 94 / August 97

Commercial Account Manager
CareAmerica, Woodland Hills, CA
October 91 / November 94