Astate Athletic Funding

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What is the problem?

Arkansas State University implies that every wolf is apart of the pack until its not. Funding between men and women's sports are <u>unequal.</u>

How is this shown

- Gear
- Traveling
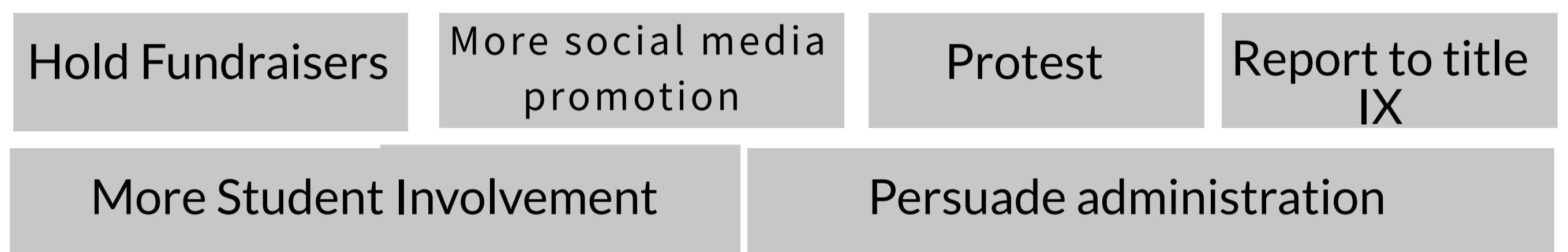- Treatment
- Funding
- Equipment
- Facilities
- Staff

Title IX

Title IX plays a big role in the equality of sports. In the article "Title IX Frequently Asked Questions" it gives you so many reasons as to why sports should be equal. These reasons include deying gender stereotypes and social norms, make inspiring role models for future generations, and to show men and women as equals.

WHAT I DO

STRATEGY:

Hold Fundraisers	More social media promotion	Protest	Report to title IX
More Student Involvement		Persuade administration	

After reviewing all my research

There are multiple ways to improve the funding here at A-state for athletics. And there are so many benefits of having it equal. Which can include: better players and coaching staff could come in due to better paid facilities and better promotion. The better the team and or coach the better outcome is of winning which means...
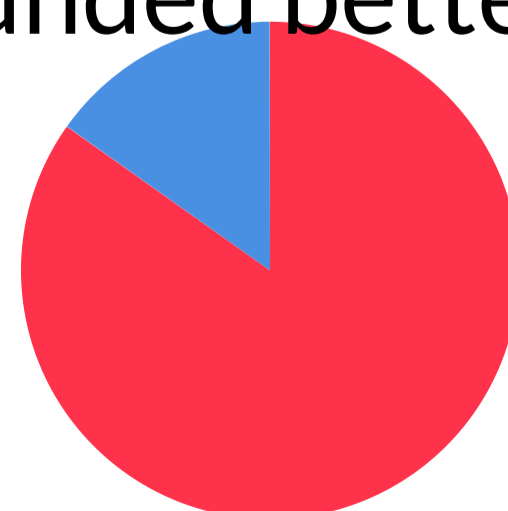
Winning=Money

Local Source From an A-State Athlete

"No I do not believe women do not get the benefits that the men do in sports. Although revenue in their sport may be higher, there has to be fair benefits in at least some ways. Women sports deserve more than they do get and this goes into gear, the way they travel, etc. As a female basketball player here at Arkansas State I don't see fairness especially compared to the men's basketball team. More shoes, more shirts, more everything. Arkansas State athletics can change this by fundraising better and more for our women's sports. That's the change we all hope to see."

A Pie chart from A-state students

"Should A-State women's sports be funded better"

yes (84.82%)   no (15.18%)

Percentage of Total Athletic Budget

Men's Football — 32%

Women's Soccer — 3.3%

https://www.ncaa.org/sports/2014/1/27/title-ix-frequently-asked-questions.aspx