

Ali Omar Abu-yasein

Nationality: United States of America

Languages: English (Native), Arabic (Native), Spanish (Fluent)

2007 Aggie Road
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United States of America

Arkansas State University – College of Business
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Education

Esade Business School, Barcelona, Cataluña, Spain

AACSB, AMBA, EQUIS Triple Accreditation

Financial Times Ranking of 17 for Top Business Schools Globally in 2024

PhD in Management Sciences, July 2023 Grade Received: Excellent

Dissertation: Information communication technologies as alternative spatial organizational tools of the disempowered in authoritative contexts

Defense Committee: Dr. David Courpasson (Emlyon Business School), Dr. Samer Abdelnour (Edinburgh Business School), and Dr. Carine Farias (IESEG School of Management)

University of Toledo Toledo, OH United States of America

College of Business & Innovation AACSB Accredited

Master of Business Administration, December 2015

Bachelor of Business Administration Major: Accounting, May 2013

Current Position

Arkansas State University Jonesboro, Arkansas

Neil Griffin College of Business AACSB Accredited

Visiting Assistant Professor of Organizational Behavior and Human Resources (Fulltime)

Committees: International Business, and Middle East Studies Committee

Teaching Schedule:

Course Title	Prefix	Number	Semester	Location
Principles of Management	MGMT	3123	Fall 2024/Spring 2025	In Class
International Management	MGMT	4123	Fall 2024/Spring 2025	In Class
Organizational Behavior	MGMT	3153	Fall 2024/Spring 2025	Online
Organizational Change & Development	MGMT	4143	Fall 2024	Online
Leadership	MGMT	3613	Spring 2025	Online

Research

Interests:

International Management; Leadership; Organizational Behavior; Resistance & Resilience; Technology & Ethics

Working Papers:

Abu-yasein, Ali. Infrapolitical Cyberculture: the use of social media under its targeted repression in occupied Jerusalem. *Journal: Human Relations*; ***Revise & Resubmit.*** Impact Factor: 6.6 Quartile 1 Journal

Abu-yasein, Ali. The Everyday Cyberculture of the Oppressed and its Prefigurative Politics to Facing Crisis. *Journal: Organization*; ***Revise & Resubmit.*** Impact Factor: 3.6 Quartile 1 Journal

Abu-yasein, Ali & Martí, Ignasi. Cyberculture for the Emergent Organization of Resistance by the Disempowered. *Target Journal: Academy of Management Perspectives*; Submission by December 2024. Impact Factor: 9.5 Quartile 1 Journal

Professional Work Experience: Academic & Industry

Esade Business School

September 2018 – July 2023

Barcelona, Spain

Lecturer & Researcher in Department of Society, Politics, and Sustainability

- Provide feedback and collaborated with colleagues on their research projects
- Attended and lead departmental meetings and research seminars
- Course Instructor on Society and Business Environment (Spring 2021)

Ernst & Young LLP

September 2016 – July 2017

Toledo, Ohio

Assurance Associate

- Work with and manage clients from diverse business sectors (Healthcare, Bioengineering, Real Estate, Manufacturing, etc.)
- Analyze business process of entities in various parts of the world
- Meet with international colleagues and clients to discuss updates and forward pursuits

Sherwin-Williams Company (Fortune 500)

July 2013 – June 2014

Orlando, Florida

Internal Field Auditor & Consultant

- Managed district of 72 retail stores maintaining a high level of coordination between them and corporate audit department
- Consult efficiency and risk management to district of 72 retail stores
- Assisted transition of newly acquired stores through \$165 million acquisition of Comex Group U.S. and Canada Division

Conferences, Workshops, & Invited Talks

- 2024 EU AI Diplomacy: The challenge of regulating AI in the face of geo-economic competition. Hosted by the European University Institute.
- 2021 37th EGOS Colloquium, Amsterdam. Paper Presented: “Infrapolitical Cyberculture”
- 2021 5th International Conference on Public Policy, Barcelona. Paper Presented: “Smartwashing Displacement and Ethical Perplexities of the Global Smart City Label”
- 2021 11th OAP The Politics of Time: From Control to Self-Control in a Digital World? Paper Presented: “Everyday Cyberculture and its Prefigurative Politics to Facing Crisis”
- 2021 8th Ethnography Workshop by VU Amsterdam, Emlyon Business School, Cardiff University and Esade Business School Paper Presented: “Cyberculture for the Emergent Organization of Resistance by the Disempowered”
- 2016 Harvard Social Innovation Collaborative Innovation Summit on Social Entrepreneurship. Hosted by Harvard Business School.

Memberships & Affiliations

Academy of Management
Strategic Management Society
European Group for Organization Studies
American Psychological Association

References

Dr. Jim Washam

Dean & Professor at Neil Griffin College of Business
Arkansas State University
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Tel: +1 870 972-3035

Dr. Hassan R. Hassabelnaby

Dean & Professor at Haile College of Business
Northern Kentucky University
hhassab@nku.edu
Tel: +1 859 572-7720

Dr. Ignasi Martí Lanuza

Professor & Director of PhD in Management Sciences Program
Esade Business School
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Dr. Samer Abdelnour

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University of Edinburgh Business School
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