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| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**New or Modified Course Proposal Form**

**[ ] Undergraduate Curriculum Council**

**[X] Graduate Council**

|  |
| --- |
| **[X]New Course, [ ]Experimental Course (1-time offering), or [ ]Modified Course (Check one box)** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| --- | --- |
| Alicia Shaw 2/25/2022 **Department Curriculum Committee Chair** | Alicia Shaw 3/7/2022  **COPE Chair (if applicable)** |
| Kimberley Davis 2/25/2022  **Department Chair** | Mary Jane Bradley 3/7/2022  **Head of Unit (if applicable)** |
| Wayne Wilkinson 3/3/2022  **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| Mary Elizabeth Spence 2/22/2022 **Office of Assessment (new courses only)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
| Mary Jane Bradley 3/4/2022 **College Dean** | Alan Utter 3/31/2022  **Vice Chancellor for Academic Affairs** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (if applicable)** |  |

1. **Contact Person (Name, Email Address, Phone Number)**

Alicia Shaw, ashaw@astate.edu, 870-972-3062

1. **Proposed starting term and Bulletin year for new course or modification to take effect**

**First offering: Fall 2022**

**First bulletin appearance 2022-2023**

**Instructions:**

*Please complete all sections unless otherwise noted. For course modifications, sections with a “Modification requested?” prompt need not be completed if the answer is “No.”*

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|  | **Current (Course Modifications Only)** | **Proposed (New or Modified)**  *(Indicate “N/A” if no modification)* |
| **Prefix** |  | **ETLI** |
| **Number\*** |  | **6013** |
| **Title**  (include a short title that’s 30 characters or fewer) |  | **Digital Media and Design** |
| **Description\*\*** |  | **Familiarization with digital media technology, focusing on design and development of electronic media to support learning, including tools to facilitate professional layouts, imaging, presentations, communications, and web development.** |

***\**** Confirm with the Registrar’s Office that number chosen has not been used before and is available for use. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9*.

\*\*Forty words or fewer (excepting prerequisites and other restrictions) as it should appear in the Bulletin.

1. **Proposed prerequisites and major restrictions** **[Modification requested? Yes/No]**

(Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

1. NO Are there any prerequisites?
   1. If yes, which ones?

Enter text...

* 1. Why or why not?

Enter text...

1. YES Is this course restricted to a specific major?
   1. If yes, which major? Master of Science in Education, Educational Theory and Practice
2. **Proposed course frequency [Modification requested? Yes/No]**

(e.g. Fall, Spring, Summer; if irregularly offered, please indicate, “irregular.”) *Not applicable to Graduate courses.*

Not Applicable

1. **Proposed course type [Modification requested? Yes/No]**

Will this course be lecture only, lab only, lecture and lab, activity (e.g., physical education), dissertation/thesis, capstone, independent study, internship/practicum, seminar, special topics, or studio? Please choose one.

Standard Lecture

1. **Proposed grade type [Modification requested? Yes/No]**

What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

Standard Letter

1. NO Is this course dual-listed (undergraduate/graduate)?
2. NO Is this course cross-listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross-listed course.)*

**a.** – If yes, please list the prefix and course number of the cross-listed course.

Enter text...

**b.** – **Yes / No** Can the cross-listed course be used to satisfy the prerequisite or degree requirements this course satisfies?

Enter text...

1. NO Is this course in support of a new program?

a. If yes, what program?

Enter text...

1. NO Will this course be a one-to-one equivalent to a deleted course or previous version of this course (please check with the Registrar if unsure)?

a. If yes, which course?

Enter text...

**Course Details**

1. **Proposed outline** **[Modification requested? Yes/No]**

(The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

Week 1: HISTORY OF DIGITAL MEDIA

Week 2: DOCUMENTING WITH VIDEO

Week 3: CREATING ANIMATION FOR K12 INSTRUCTION

Week 4: USING A 3D SCANNER FOR CONTENT COURSES

Week 5: USING ADOBE CREATIVE CLOUD

Week 6: CREATING A WEBSITE

Week 7: PROJECT BASED LEARNING WITH DIGITAL MEDIA

1. **Proposed special features** **[Modification requested? Yes/No]**

(e.g. labs, exhibits, site visitations, etc.)

None

1. **Department staffing and classroom/lab resources**

One faculty member

1. Will this require additional faculty, supplies, etc.?

No

1. NO Does this course require course fees?

*If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

**Justification**

**Modification Justification (Course Modifications Only)**

1. Justification for Modification(s)

Enter text...

**New Course Justification (New Courses Only)**

1. Justification for course. Must include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

This course is designed to familiarize candidates with digital media technology and design and development of

electronic media to support learning

b. How does the course fit with the mission of the department? If course is mandated by an accrediting or certifying agency, include the directive.

The course content has been developed with reference to the licensure and accreditation standards for Instructional

Technology Specialist. The mission of the College of Education is to develop educators who are prepared to function

effectively in diverse educational settings with competencies that are instrumental to planning, implementing, assessing, and re-evaluating existing or proposed practices. In addition, the course has been developed to be congruent with the mission of the College of Education and Behavioral Science as a unit. Specifically, the course addresses the College’s commitment to families and communities, to research-based practices, and to social justice.

c. Student population served.

Students in the Master of Education, Educational Theory and Practice program

d. Rationale for the level of the course (lower, upper, or graduate).

Graduate program

**Assessment**

**Assessment Plan Modifications (Course Modifications Only)**

1. YES Do the proposed modifications result in a change to the assessment plan?

*If yes, please complete the Assessment section of the proposal*

**Relationship with Current Program-Level Assessment Process (Course modifications skip this section unless the answer to #18 is “Yes”)**

1. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

The course addresses the following Program Learning Outcomes:

InTASC Standard #1: Learner Development. The teacher understands how learners grow and develop, recognizing that patterns of learning and development vary individually within and across the cognitive, linguistic, social, emotional, and physical areas, and designs and implements developmentally appropriate and challenging learning experiences.

InTASC Standard #6: Assessment. The teacher understands and uses multiple methods of assessment to engage learners in their own growth, to monitor learner progress, and to guide the teacher’s and learner’s decision making.

InTASC Standard #7: Planning for Instruction. The teacher plans instruction that supports every student in meeting rigorous learning goals by drawing upon knowledge of content areas, curriculum, cross-disciplinary skills, and pedagogy, as well as knowledge of learners and the community context.

InTASC Standard #8: Instructional Strategies. The teacher understands and uses a variety of instructional strategies to encourage learners to develop deep understanding of content areas and their connections, and to build skills to apply knowledge in meaningful ways.

InTASC Standard #10: Leadership and Collaboration. The teacher seeks appropriate leadership roles and opportunities to take responsibility for student learning, to collaborate with learners, families,

colleagues, other school professionals, and community members to ensure learner growth, and to advance the profession.

1. Considering the indicated program-level learning outcome/s (from question #19), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

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| Type & Number of Assessment | Name of Assessment | Type or Form of Assessment (Exam, Survey, Artifact, etc.) | When and Where is the Assessment Administered (End of Course, Capstone, etc.)? | Who is responsible for the Assessment (Program Coordinator, Instructor, etc)? | Benchmark (Expected Level of Achievement) |
| Assessment 1: Content Knowledge  State Licensure Assessment  All standards are assessed on the Praxis | Arkansas competency exam | State Licensure Exam for Online Teaching | Administered prior to licensure | Program Coordinator Alicia Shaw  **Prathima Pattada** will collect the data | 80 % of candidates will be successful in passing the praxis |
| Assessment 2: Content Knowledge Assessment  All standards are assessed on the content knowledge assessment | Instructional Technology Specialist Content Knowledge Assessment | Essay | Fall, Spring, Summer  ELDA 5553 Practicum in Instructional Technology Specialist | Course Instructor    Program Coordinator-Alicia Shaw | 80% of candidates will score exemplary or proficient |
| Assessment 3:  InTASC Standards: 4, 6, 7, 9  ACC: 4.2a, 4.2b, 6.1c, 6.2a, 6.2b, 6.2c, 7.4a, 8.1, 8.2, 8.3  ISTE: 1a, 1b, 2a, 2b, 2d, 3a, 3b, 4a, 4b] | Professional Development Presentation | Performance Based Field Activity | ELTI 6213 Leadership in Instructional Technology | Course Instructor  Program Coordinator-Alicia Shaw | 80% of candidates will score exemplary or proficient |
| Assessment 4:  Skill Assessment  ISTE: 2.1, 2.4 | Voice Thread/Video Assignment (utilize EPP Technology Rubric in addition to course rubric) | Performance Based Field Activity | Fall, Spring, Summer  Practicum in Instructional Technology Specialist | Course Instructor  Program Coordinator-Alicia Shaw |  |
| Assessment 5:  Skill Assessment  ISTE: 2.4, 2.3, 3.1. 4.7,  InTASC Standards: 6 & 10 | Website Evaluation | Performance  Based Field Activity | Fall, Spring, Summer  ELDA 6673 Practicum in Instructional Technology Specialist | Course Instructor  Program Coordinator-Alicia Shaw | 80% of candidates will score exemplary or proficient |
| Site Mentor Evaluation  All standards are assessed | Site Mentor Evaluation  Performance Based Field Activity | Survey | Fall, Spring, Summer  ELDA 6673 Practicum in Instructional Technology Specialist | Course Instructor  **Prathima Pattada** will collect the data | 80% of standards will be met at the exemplary/acceptable range. |
| Assessment 7:  Optional |  |  |  |  |  |
| Assessment 8:  Optional |  |  |  |  |  |

**Course-Level Outcomes**

1. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

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| **Outcome 1** | Each candidate will develop a working knowledge of different types of digital media and create a rationale for its educational benefits. |
| Which learning activities are responsible for this outcome? | **Video Discussions** |
| Assessment Measure | rubric |

*(Repeat if needed for additional outcomes)*

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| **Outcome 1** | Each candidate will know how to create educational content through the utilization of multiple digital media formats |
| Which learning activities are responsible for this outcome? | **Website Development Activity:** |
| Assessment Measure | rubric |

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| **Outcome 1** | Each candidate will plan and create a professional development for other educators through the use of various digital media. |
| Which learning activities are responsible for this outcome? | **Research Project:**  **Professional Development Project:** |
| Assessment Measure | rubric |

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| **Outcome 1** | Each candidate will collaborate with peers in the planning and development of a virtual PBL through the utilization of digital media tools. |
| Which learning activities are responsible for this outcome? | **Video Discussions**  **Collaboration Activity 1**  **WebQuest:**  **Collaboration Activity 2**  **Project-Based Learning:** |
| Assessment Measure | rubric |

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

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**Educational Leadership Technology Instruction (ETLI)**

**ETLI 6013. Digital Media and Design** Familiarization with digital media technology, focusing on design and development of electronic media to support learning, including tools to facilitate professional layouts, imaging, presentations, communications, and web development.