

For Academic Affairs and Research Use Only	
Proposal Number	
CIP Code:	
Degree Code:	

NEW OR MODIFIED COURSE PROPOSAL FORM

Undergraduate Curriculum Council

Graduate Council

New Course, Experimental Course (1-time offering), or Modified Course (Check one box)

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

<i>Philip Tew</i>	2/17/22 <small>ENTER DATE...</small>
Department Curriculum Committee Chair	

	<small>ENTER DATE...</small>
COPE Chair (if applicable)	

<i>Bill Hu</i>	2/18/22 <small>ENTER DATE...</small>
Department Chair	

	<small>ENTER DATE...</small>
Head of Unit (if applicable)	

<i>John Robertson</i>	2/22/2022 <small>ENTER DATE...</small>
College Curriculum Committee Chair	

	<small>ENTER DATE...</small>
Undergraduate Curriculum Council Chair	

	<small>ENTER DATE...</small>
Director of Assessment (new courses only)	

	<small>ENTER DATE...</small>
Graduate Curriculum Committee Chair	

<i>Jim O. Washam</i>	03/05/2022 <small>ENTER DATE...</small>
College Dean	

	<small>ENTER DATE...</small>
Vice Chancellor for Academic Affairs	

	<small>ENTER DATE...</small>
General Education Committee Chair (if applicable)	

1. Contact Person (Name, Email Address, Phone Number)
 Patricia Quinn Johnston, pqrobertson@gmail.com, 870-972-2300

2. Proposed starting term and Bulletin year for new course or modification to take effect
Fall 2022

Instructions:

Please complete all sections unless otherwise noted. For course modifications, sections with a "Modification requested?" prompt need not be completed if the answer is "No."

3.

	Current (Course Modifications Only)	Proposed (New or Modified) (Indicate "N/A" if no modification)
Prefix	ECON	N/A
Number*	4343	N/A
Title (include a short title that's 30 characters or fewer)	Managerial Economics	N/A
Description**	Practice in the use of economic principles in solving business problems. Areas covered include uncertainty, forecasting, demand analysis, and capital management. Prerequisites, ECON 2313 and 2323, ECON 2113 and ISBA 3523. Fall	N/A*** ***No change in course description. This proposal only changes prerequisites.

* Confirm with the Registrar's Office that number chosen has not been used before and is available for use. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9.*

**Forty words or fewer (excepting prerequisites and other restrictions) as it should appear in the Bulletin.

4. Proposed prerequisites and major restrictions [Modification requested? Yes]

(Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

- a. **Yes** Are there any prerequisites?
 - a. If yes, which ones?
ECON 2313, ECON 2323, and either ECON 2113 or STAT 3233
 - b. **These prerequisites are needed for students to succeed in the course.**
- b. **No** Is this course restricted to a specific major?
 - a. If yes, which major? N/A

5. Proposed course frequency [Modification requested? No]

(e.g. Fall, Spring, Summer; if irregularly offered, please indicate, "irregular.") *Not applicable to Graduate courses.*

Fall

6. Proposed course type [Modification requested? No]

Will this course be lecture only, lab only, lecture and lab, activity (e.g., physical education), dissertation/thesis, capstone, independent study, internship/practicum, seminar, special topics, or studio? Please choose one.

No change

7. Proposed grade type [Modification requested? **No**

What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])
Standard letter- No change.

8. No Is this course dual-listed (undergraduate/graduate)?

9. No Is this course cross-listed?

(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross-listed course.)

a. – If yes, please list the prefix and course number of the cross-listed course.

N/A

b. –Can the cross-listed course be used to satisfy the prerequisite or degree requirements this course satisfies?

N/A

10. No Is this course in support of a new program?

a. If yes, what program?

N/A

11. No Will this course be a one-to-one equivalent to a deleted course or previous version of this course (please check with the Registrar if unsure)?

a. If yes, which course?

N/A

Course Details

12. Proposed outline [Modification requested? **No**

(The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

No change

13. Proposed special features [Modification requested? **No**

(e.g. labs, exhibits, site visitations, etc.)

No change

14. Department staffing and classroom/lab resources

No change

a. Will this require additional faculty, supplies, etc.?

No

15. No change Does this course require course fees?

If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.

Justification

Modification Justification (Course Modifications Only)

16. Justification for Modification(s)

Revised list of prerequisites are necessary for student success in the course. ISBA 3523 has been removed from the College of Business Core course list, and ISBA 3523 is not necessary for success in this course. Students need ECON 2313 and 2323 plus either ECON 2113 Business Statistics or STAT 3233 Applied Statistics to succeed in this class.

New Course Justification (New Courses Only)

17. Justification for course. Must include:

- a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

N/A

- b. How does the course fit with the mission of the department? If course is mandated by an accrediting or certifying agency, include the directive.

N/A

- c. Student population served.

N/A

- d. Rationale for the level of the course (lower, upper, or graduate).

N/A

Assessment

Assessment Plan Modifications (**Course Modifications Only**)

18. **No** Do the proposed modifications result in a change to the assessment plan?

If yes, please complete the Assessment section of the proposal

Relationship with Current Program-Level Assessment Process (Course modifications skip this section unless the answer to #18 is "Yes")

19. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

Enter text...

20. Considering the indicated program-level learning outcome/s (from question #19), please fill out the following table to show how and where this course fits into the program's continuous improvement assessment process.

For further assistance, please see the 'Expanded Instructions' document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.

Program-Level Outcome 1 (from question #19)	Type outcome here. What do you want students to think, know, or do when they have completed the course?
Assessment Measure	Please include direct and indirect assessment measure for outcome.
Assessment Timetable	What semesters, and how often, is the outcome assessed?
Who is responsible for assessing and reporting on the results?	Who (person, position title, or internal committee) is responsible for assessing, evaluating, and analyzing results, and developing action plans?

(Repeat if this new course will support additional program-level outcomes)

Course-Level Outcomes

21. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

Outcome 1	Type outcome here. What do you want students to think, know, or do when they have completed the course?
Which learning activities are responsible for this outcome?	List learning activities.
Assessment Measure	What will be your assessment measure for this outcome?

(Repeat if needed for additional outcomes)

Bulletin Changes

Instructions

Please visit <http://www.astate.edu/a/registrar/students/bulletins/index.dot> and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.

*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.

BEFORE:

ECON 4303. Economics of Sports Applies microeconomic theory to the sports industry. The course includes discussions of the economics of professional and intercollegiate athletics, applying the concepts of the collective bargaining, cartel behavior, game theory, antitrust issues, and public finance. Prerequisite, ECON 2323. Fall.

ECON 4313. History of Economic Thought Brief review of the doctrines of economic thinkers from early time through Marshall. Broader study of modern writers and theories. Prerequisites, ECON 2313 and 2323, or ECON 2333. Irregular.

ECON 4323. Economic Policy Analysis Deals with public revenues, the theory of taxation, institutions and problems of the revenue system as a whole, and the effects of the taxing, spending, lending, and borrowing by government units upon the national income and employment. Prerequisites, ECON 2313 and 2323, or ECON 2333. Fall.

ECON 4333. Government Regulation of Business Survey of theoretical treatments of oligopoly, natural monopoly, and market failures, review of antitrust statutes applicable to price fixing, monopoly, mergers, vertical restraints, and price discrimination, social welfare trade-offs associated with public regulation of electric, natural gas, cable TV, and telecommunications firms. Prerequisite, ECON 2313, 2323. Spring.

ECON 4343. Managerial Economics Practice in the use of economic principles in solving business problems. Areas covered include uncertainty, forecasting, demand analysis, and capital management. Prerequisites, ECON 2313 and 2323, **ECON 2113 and ISBA 3523**. Fall.

ECON 4353. Economic Development Primary concern is with theories and methods of economic development for developing countries. Agriculture, population, investment, natural resources, international relations and economic aid are the main topics of the course. Prerequisites, ECON 2313 and 2323. Irregular.

ECON 4363. Global Environmental Policies This course examines the impact of human activities on ecosystems and vice versa, as well as the use of markets to manage the environment. Topics include environmental services, ecotechnology, pollution control, valuation, economics of climate change and biotechnology. Fall.

ECON 468V. Special Problems in Economics Individual problems in economics arranged in consultation with the instructor. Must be approved by department chair. Fall, Spring, Summer.

Secondary Teaching Methods (ED __ __)

EDAG 4623. Special Methods for Teaching Agricultural Education Overview of major components of an efficient agriculture department at the secondary school level. Emphasis on teaching methods and materials required for the agriculture classroom and mechanics laboratory. Opportunities for course planning, classroom management, record development, and career development. Must be admitted to the Teacher Education Program. Spring.

EDAR 4523. Methods and Materials for Teaching Art Emphasis on the practical application of art in the secondary school. Techniques and strategies of teaching art, developing an art curriculum, assessing and motivating students. Must be admitted to the Teacher Education Program. Fall.

EDBU 4533. Methods and Materials in Teaching Business Technology Study of the role and scope of the vocational business education teacher, professional organizations, professional ethics, federal involvement, and professional literature. Emphasis on the assessment of student competencies, competency based programs, resources, facilities, and curriculum development. Selection and practice in teaching techniques and strategies. Must be admitted to the Teacher Education Program. Fall.

EDEN 4553. Methods and Materials for Teaching English in the Secondary School The study of models of teaching and instruction and of assumptions underlying current teaching learning practices for English in the secondary schools. Opportunities to develop skills and strategies for teaching language, literature, and composition to culturally diverse students. Must be admitted to the Teacher Education Program. Fall.

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

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