

William R. Stripling, Ph.D.

Executive Director Student Affairs Project
Director and Associate Professor
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ACADEMIC BACKGROUND

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| 1984-1987 | Doctorate of Philosophy in Education, Student Personnel in Higher Education Southern Illinois University, Carbondale |
| 1981-1982 | Graduate Work in College Student Personnel (under Dr. Art Chickering) Memphis State University, Tennessee |
| 1980-1982 | Specialist in Community College Student Personnel Arkansas State University, Jonesboro |
| 1977-1978 | Master of Science in Rehabilitation Counseling Arkansas State University, Jonesboro |
| 1975-1977 | Bachelor of Arts in Psychology and Sociology University of Tampa, Florida |

PROFESSIONAL EXPERIENCE

July 1, 2018 to Present **Executive Director Student Affairs Project A-State-Queretaro Campus, Mexico,
Director and Associate Professor College Student Personnel Services Program
Arkansas State University-Jonesboro**

July 2013 to Present **Program Coordinator / Associate Professor
College Student Personnel Services Online Master's Degree Program
College of Education, Arkansas State University**

July 2002 to June 30, 2018 **Vice Chancellor for Student Affairs
Arkansas State University-Jonesboro**

Arkansas State University-Querétaro, México Campus

- Provide leadership for development of student services on the ASU /Queretaro Campus-Mexico, to include:
 - Collaborate with architects, campus planners, and principle leadership for the design of an American style campus in Queretaro, Mexico
 - Campus life facilities development including student union, recreational center, and residence halls

- Develop organizational staff model, policies, procedures and operational practices for campus life

Enrollment Management

Developed the University Enrollment Management Plan
 Coordinated EM Committee efforts
 Fully integrated EM Plan to include: International, Online, Undergraduate and Graduate
 EM plan 2016 established current record enrollment over 14,000

Osteopathic Medical School, New York Institute of Technology – Jonesboro Campus

- Provide leadership for the integration of student services for the on-campus medical school, to include:
 - Campus housing
 - Dining services
 - Parking services
 - Recreational and wellness facilities
 - Student Union operation

General Responsibilities

- Provide leadership for student support service programs within the Student Affairs division, including oversight of \$160 million operating budget (educational and general, auxiliary). Areas of supervision:

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|----------------------------------|----------------------------|--------------------------|
| ○ Career Services | ○ Leadership Center | ○ Parking Services |
| ○ Counseling Center | ▪ Greek Life | ○ Recruitment |
| ○ Dining Services | ▪ Intramurals | ○ Residence Life |
| ○ Disability Services | ▪ Multicultural Center | ○ Student Health Center |
| ○ Financial Aid and Scholarships | ▪ Non-trad. Stu. Serv. | ○ Student Union Ops. |
| | ▪ Red WOLF Center | ○ Testing Center |
| | ▪ Student Orgs. & Activies | ○ University Police Dpt. |
| | ▪ Yearbook | |
- Lead development of multiple construction campus life construction projects, adding over 1,000,000 (\$200M) square feet to student services facilities:

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| ○ \$1.8 million Welcome Center | ○ \$23 million residence hall complex for sophomores and juniors; |
| ○ \$3.4 million renovation of women’s residence hall (Kays Hall); | ○ \$11.2 million Red Wolf Den apartments for students with 60+ credit hours; |
| ○ \$10 million construction of new, luxury apartment for juniors and seniors(public private partnership); | ○ \$9.3 Honor Living-Learning Community; |
| ○ \$15 million “The Circle” resident living learning community for graduate and NYIT Med students (public private partnership) | ○ \$5.6 STEM / ROTC Living-Learning Communities; |
| ○ \$4 million parking garage; | ○ \$17.6 Red W.O.L.F. Center for wellness and recreation; |
| ○ \$32 million Student Union; | ○ \$500k Intramural, baseball, rugby field |
| ○ \$2 million outdoor plaza, amphitheater and gathering places; | ○ \$11 million Sorority Row (five houses) |
| ○ \$1.5 million Student Health Center | ○ \$8 million Student Union Renovation |
| ○ \$8 million Student Services Center (Student Union); | ○ \$7 million Honors Living-Learning Community Expansion (fifth facility) |

- \$14 million Florida coast-style apartments (for 200 nontraditional and graduate students);

January 2001 to June 2002 Interim Vice Chancellor for Student Affairs
Arkansas State University-Jonesboro

July 1998 to August 2012 Associate Vice President for Student Affairs
Arkansas State University, Jonesboro

July 1996 to June 1998 Assistant Vice President for Student Affairs
Arkansas State University, Jonesboro

1993 to July 1996 Dean of Students
Arkansas State University, Jonesboro

1992 to 1993 Associate Dean of Students
Arkansas State University, Jonesboro

1987 to 1992 Assistant Dean of Students
Arkansas State University, Jonesboro

1980 to 1987 Director of Student Activities/Counselor
Arkansas State University, Jonesboro

PRESENTATIONS

Good Idea to Graduation: How to Strategically Implement Enrollment Management and Student Success Initiatives. 2019 Partners for Student Success Conference, September, 25-26, Hot Springs Convention Center, Hot Springs, Arkansas

Pressing beyond the U.S. Boundaries for Student Success. Arkansas State University moving the Public, Private, Partnership concept to the international market. Residential campus in Queretaro, Mexico is fully operational going into third year. Wow how did this happen? National Association of Student Personnel Administrators, National Conference 2020. (Submitted pending approval)

Using the Institutional Brand: Creating Engagement throughout the Student Life Cycle, National Association of Student Personnel Administrators, National Conference 2020. (Submitted pending approval)

“Concept to Commencement: How to Strategically Implement Enrollment Management and Student Success” Initiatives, National Conference ACT Enrollment Management Summit, July 2019, Dallas, Texas

Strategic Enrollment Management: Collaboration for Success, Arkansas ACT State Summit, March, 2019, Beebe, Arkansas

“Thriving in the next century: Using Strategic Enrollment Management to Admit, retain and Matriculate two year, four year, and Graduate Students, March 9-13, 2019 Annual Conference National Association of Student Personnel Administrators, Los Angeles, California

“First American style residential university in Mexico: A Unique Public/Private Partnership,” Southern Legislative Conference, Education Committee Delegation, and October 4, 2018 Arkansas State University, Queretaro, Mexico

“Soaring into the Wolf Pack of Enrollment Management” Basics of Developing a Two-year and Four-year Strategic Enrollment Management Plan, Partners for Student Success Conference September 26-28, 2018 Hot Springs Convention Center

“Arkansas State University in Mexico: A Public/Private Partnership to Share the American Higher Education Experience,” National Association of College Auxiliary Services (NACAS) Conference, New Orleans, Louisiana, April, 2017

Understanding American Higher Education, Banking Academy of Hanoi, Hanoi, Vietnam, June, 2016

- “Enrollment Management” (2 hours per day,2-day presentation)
- “Organization and Administration of Higher Education” (2 hours per day,2-day presentation)
- “Vietnam Public-Private Partnerships” (2 hours per day, 2-day presentation)
- “Vietnam Student Engagement” (1/2 day)

“Financial Leadership in Student Affairs,” Region IV, National Association of Student Personnel Administrators, Hot Springs, Arkansas, November, 2013

“Addressing Issues and Concerns of Four-Year Colleges and Universities,” Arkansas College Personnel Association, Little Rock, Arkansas, November, 1994

“Greek Judicial Affairs: Developing Leadership for an Educational Program,” Southern Association of College Student Affairs Conference, Nashville, Tennessee, November, 1994

“Retention Strategies That Work,” Arkansas College Personnel Association Annual Meeting, Little Rock, Arkansas, November, 1993

“FERPA,” Chief Student Affairs Officers Conference for Two-Year Colleges: Arkansas and Mississippi, Hot Springs, Arkansas, June, 2001

“How Arkansas Colleges and Universities Can serve At-Risk Youth,” Arkansas College Personnel Association Annual Meeting, Fayetteville, Arkansas, October, 1989

“Summer 1989 Final Report,” Youth Opportunities Unlimited at Arkansas State University, Arkansas Y.O.U. State Board Meeting, Little Rock, Arkansas, October, 1989

“Campus Security: Boy Scouts and Real Police,” Arkansas College Personnel Association Annual Meeting, Arkansas State University, Jonesboro, Arkansas, November 1985

“Residential Living at Arkansas State University,” Arkansas College Personnel Association Annual Meeting, Little Rock, Arkansas, November 1980

Service

Peer Corps Reviewer for the Higher Learning Commission, appointment 2019-2022

National Association Student Personnel Administrators, Excellence Awards Review Committee for, Enrollment Management, Financial Aid, First-year, Other year, and Orientation, 2019-2020

Student Affairs staff orientation presentation:

Power, Point, Presentation/Orientation: Director of Student Affairs, Resident Life Coordinator, Student Activities Coordinator, Counselor, Assistant Director Resident Life, Recreation Director, and Student Conduct Coordinator

ASUQ Student Affairs staff development presentations, Site visit April 22-25, 2019

What is Student Affairs? PPP/Discussion
Resident Assistant Training: Building the RA pre training program
Orientation week: Unraveling the details
Title IX: What's my role as a staff member? PPP/Discussion
Student Affairs: Principles of Good Practice, PPP/Discussion
Recreation/Wellness Center: Program Review
Greek Life: Exploratory meeting! Discussion
Resident Life: Random Inspections! Discussion
Ambassador Program: Upgrading the program
Fall Activities Calendar: Developing the Framework
Student Conduct: Discussion on effective sanctions
Response to a campus student emergency! PPP/Discussion
Living Learning Communities (LLC): PPP/Discussion

Recruiting Presentation College Student Personnel Services at University of Arkansas Community College, Batesville, Ar. February 26, 2019

Provide Consultation Services to Higher Education and Private Partnerships:

Black River Community College, Pocahontas, Arkansas: Acquisition of property for residential living
National Park Community College, Hot Springs, Arkansas: Residential Design Concept
Ozarka College, Melbourne, Arkansas: Student resident policies and procedures
Zimmer Development Company: Public, Partnership, potential clients

PUBLICATIONS

Stripling, William R. and Hinck, Cheryl, "New Student Orientation: Student Assessment of Program Content"
Resources in Education Journal, ED 363 178, March, 1994

Stripling, William R. and Lee, Roger, "Greek Judicial Affairs: Building an Educational Program," Perspectives,
April/May, 1994

Stripling, William R. and Cooper, Ken, "Freshman and Senior Perceptions of a University Law Enforcement
"Department," Campus Law Enforcement Journal, September/October, 1991

Stripling, William R., "Factors Influencing the Matriculation and Non-Matriculation of Students," Dissertation Abstracts, May, 1987